



## OUTDOOR ADVENTURE FESTIVAL

### 7.11.15

Spokatoopia is a one-day outdoor adventure festival along the Spokane River at Camp Sekani Park. Outdoor enthusiasts and their families can try outdoor activities like stand up paddleboarding, kayaking, disc golf, rock climbing, mountain biking; learn about and try other outdoor activities, products and gear at vendor booths; and enjoy fun, creative entertainment including music, freeride bike stunts and local brews. Event hours are from 10 a.m. to 6 p.m. with live entertainment at 4 p.m.

#### OUTDOOR BOOTHS & DEMOS:

The central festival grounds at the Sekani Meadows will be transformed into an outdoor adventure expo under the sun and pines, with booths from the region's top outdoor recreation oriented companies and organizations, from bike shops, massage therapists and outdoor product retailers to outdoor clubs and other small businesses that target active adults and families. Demo bikes, paddle sports gear, slacklines and other demos will also be on hand for festival goers to try out.

#### OUTDOOR RECREATION ACTIVITIES:

Festival goers can try out many different outdoor recreation activities all in the general Camp Sekani area, including:

- \* paddleboarding
- \* SUP yoga
- \* kayaking
- \* geocaching
- \* rafting
- \* disc golf
- \* canoeing
- \* rock climbing
- \* cycling on the Centennial Trail
- \* mountain biking
- \* trail running and hiking.
- \* activities subject to change \*

#### ENTERTAINMENT:

A fun outdoor adventure festival wouldn't be complete without quality, original entertainment. We have plenty planned to keep festival goers engaged and entertained throughout the day with music, a mountain bike jump park, slacklining, and a local brews beer garden.



#### WHY YOU NEED TO BE THERE:

In its first year, this one-of-a-kind festival aims to attract up to 500 outdoor enthusiasts and families from around the Inland Pacific Northwest and become one of the region's most lauded events right out of the gate. As an exhibitor or sponsor, you will reach more of your targeted, active outdoor-oriented audience in one day for far less than the cost of setting up a booth at other multi-day events and expos. The unique capacities of the festival partners, including Out There Monthly, City of Spokane Parks & Recreation, and Evergreen Mountain Bike Alliance, will ensure that the event is well promoted, expertly executed, and in the service of Evergreen Mountain Bike Alliance's pursuit of expanded and improved trail networks.

*Presented By:*



**evergreen**  
MOUNTAIN BIKE ALLIANCE  
EASTERN WASHINGTON CHAPTER

# SPONSORSHIP AND EXHIBITOR APPLICATION

## Prime Sponsor (one in this category): \$2,000

- Special product/brand display opportunity at event (vehicles, product display, etc.).
- Full page color ad in the July issue of Out There Monthly.
- Prominent web ad, logo placement and special thank you on Spokatopia website.
- OTM sidebar web ad through July 2015.
- Logo on all swag.
- Banner space at event.
- Logos on event program.
- One vendor booth.

## Gold Sponsor (one in this category: AVISTA): \$800

- Large ad in event program in the July issue of OTM and available at the event.
- Logo on all swag.
- Banner space at event.
- Prominent web ad placement on Spokatopia website.
- ¼ color print ad in the July issue of Out There Monthly magazine.
- Special thank you on Spokatopia website.
- OTM sidebar web ad through July 2015.
- Logos on event program.
- One vendor booth.

## Silver Sponsorship (four available): \$450

- Prominent logo placement in event program in the July issue of OTM and available at the event.
- Logo on all swag.
- Banner space at event.
- Web ad on Spokatopia website.
- Logos on event program and Spokatopia website.
- One vendor booth.

## Logo Sponsorship (unlimited): \$250

- Logo placement in event program in the July issue of OTM and available at the event.
- Logo and special thank you on Spokatopia website
- Logos on event program.

### Exhibitor Spaces:

Show off your bikes, outdoor gear, or other recreation, fitness or Northwest lifestyle oriented products, services, or organization to hundreds of outdoor enthusiasts at this fun outdoor festival. 10x10 exhibitor booths will be set up in the Sekani Meadows area at Camp Sekani Park and are committed to being set up from 10:00 a.m. to 6:00 p.m.

Non-Profit Booth: \_\_\_\_\_ x \$100 = \$ \_\_\_\_\_  
Booth (offering a demo): \_\_\_\_\_ x \$150 = \$ \_\_\_\_\_  
Booth (informational only): \_\_\_\_\_ x \$200 = \$ \_\_\_\_\_  
Late fee after June 12, 2015: \$50 \_\_\_\_\_

Sponsor Level: \_\_\_\_\_ \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

### Sponsorship & Exhibitor Information

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website URL \_\_\_\_\_